



CITY OF BLUE LAKE

Parks and Recreation

Post Office Box 458,
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Blue Lake, CA 95525
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May 20, 2014

To Whom It May Concern:

The Blue Lake Parks & Recreation Department is hard at work organizing the 10th Annual Bill Nessler Car Show and Cruise, in honor of Karen Nessler's late husband. We are asking agencies such as yours to help us in this Parks & Recreation fundraiser. **100% of the proceeds go directly to Blue Lake Parks and Recreation** for Perigot Park and Prasch Hall improvement projects. This event is planned in conjunction with the Annie and Mary Day celebration. Please see the event schedule below:

Saturday, July 12th

5:30 p.m.

Meet & Greet BBQ (along Railroad Ave) sponsored by Stardoughs!

7:00 p.m.

Cruise around Blue Lake

Sunday, July 13th

11:00 a.m.

Cars participate in the parade

11:30 p.m.-3:00 p.m.

Cars park along Railroad Ave. for everyone to view and enjoy

3:00 p.m.-3:30 p.m.

Sponsor recognition / Judging & awards

Thank you in advance for your continued support! Through your generous donations, we are confident that the 10th Annual Bill Nessler Car Show and Cruise will be a total success! For your records, our **Tax ID Number is 94-6000302.**

Lastly, please come check out the awesome car show! Your business will be recognized for your contribution over the p.a. system prior to judging and awards at 3 p.m.. If you are present, we would love to present you with a certificate of appreciation. If you have any questions or concerns, please feel free to contact me at 707-668-5932.

Warm regards,

Kara Newman
Parks and Recreation Director
City of Blue Lake